



**NOELLE**  
**FACT SHEET: Noelle**

**Name:**

[Noelle Hotel Nashville](#)

**Overview:**

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Noelle is an immersive hotel and creative gathering place in downtown Nashville for adventurous people seeking a true Nashville encounter. Created by some of the area's finest makers and artists, this one-of-a-kind collaboration is designed specifically to bring guests face to face with the warmth, talent and delightful unpredictability that make Nashville unique.

Noelle's 224 rooms are housed in the former home of one of downtown Nashville's first luxury properties, Noel Place. Located on the corner of Fourth Avenue and Church Street on historic Printers Alley, Noelle sets itself apart from other hotels on what has become known as "Boutique Row" by offering guests an authentic, considered experience curated by leaders of Nashville's thriving creative maker community. Noelle pays homage to the property's Art Deco roots and is listed on the National Register of Historic Places.

**Owners & Operators:**

Owned by Rockbridge, operated by Makeready, designated a Marriott Tribute Portfolio hotel

**Opening Date:**

December 21, 2017

**Location:**

200 4th Avenue North  
Nashville, TN 37219

**Reservations:**

Phone: 615.649.5000

Online: [Reservations](#)

Email: [hello@noelle-nashville.com](mailto:hello@noelle-nashville.com)

**Room Numbers:**

224 Guest Rooms

**Amenities:**

Never standard, Noelle offers expected amenities as well as:

[Keep Shop](#)



## NOELLE

Located at street level, this luxury retail boutique plays host to Nashville's top fashion designers, makers, and artists. The result is a vibrant, ever-changing mix of distinctive clothing, accessories, and home goods. One-of-a-kinds and exclusives make this truly unlike any other shopping experience in Nashville. You'll also find Keep Shop hosting pop-up events throughout the year, designed to provide our creative partners with a unique platform to share their work with the local and national community.

- [Archives & Library](#)  
Our ode to the founders and the original Noel Place building in historic downtown Nashville, in this room set atop the bar at Trade Room you'll find our collection of treasures from the original hotel and Noel family.
- The Nook - complimentary water stations on each guest floor, offering still and sparkling hydration at all hours as well as fresh fruit and periodicals
- Custom Red Flower bath products
- Morning coffee delivery
- Clothing steamers
- Pillow choices available on request
- Pet friendly amenities, including CBD dog treats, available on request
- [24-Hour fitness center](#)

### **Food & Beverage:**

- [Makeready Libations & Liberation:](#)  
Reservations: [Reserve Online](#) or call 615.610.7835  
Local favorite and the hotel's signature restaurant that takes a seasonal approach to American tavern food, with a hearty selection of dishes and sides and an all-American wine and craft beer list  
Hours:
  - Monday – Thursday: Closed
  - Friday – Sunday: Brunch 9 a.m. to 2 p.m.
- [The Trade Room:](#)  
Reservations: 615.610.7809  
The hotel's lobby bar that serves guests from day-to-night, with a robust all-American wine list, classic cocktails and a healthy rotation of local brews  
Hours:
  - Grab + Go | Sunday – Wednesday: 4 p.m. to 10 p.m.
  - Thursday – Saturday: 4 pm to Midnight
- [Drug Store Coffee:](#)  
Reservations: 615.610.7834  
The hotel's first-floor coffee bar that acts as a perfect place for those looking to grab a pastry and a seat, or take their caffeine fix with them on their way out the door to explore the city  
Hours:
  - Monday – Friday: 7 a.m. to 4 pm
    - Grab + Go: 2 p.m. to 4 p.m.
- [Rare Bird:](#)  
Reservations: 615.610.7836



## NOELLE

Noelle's year-round rooftop bar & lounge that serves up seasonal cocktails and bites as guests and locals overlook downtown Nashville

Hours:

- Wednesday: 5 p.m. to 11 p.m. (starting 5/12)
  - Thursday – Friday: 3 p.m. to 1 a.m.
  - Saturday: 12 p.m. to 1 a.m.
  - Sunday: 10 a.m. to 6 p.m. with a DJ 11 a.m. to 3 p.m. (Weather Permitting)
- [Hidden Bar](#):  
Beneath Noelle you'll discover a hidden bar guaranteed to broaden your perspective. With experimental cocktails and surprising pairings, it is a playground for mixologists and creatives alike.  
Hours:
    - Experimentation is who we are. Hidden Bar is taking a break to reawaken and reimagine. Returning Late Summer 2021. Still looking for a more Hidden experience? Contact [events@noelle-nashville.com](mailto:events@noelle-nashville.com) for info on private events and Noelle's best kept secret.

### **Meeting Facilities:**

There are four meeting rooms at Noelle:

- [Archives](#)
  - Capacity: 40
  - Good For: Receptions Breakout Discussions
- [Oscar French](#)
  - Capacity: 40
  - Good For: Board and conference style meetings, Small cocktail receptions, Intimate meals
- [Rare Bird](#)
  - Capacity: 110
  - Good For: Cocktail receptions, Receptions, Rehearsal dinners
- [Saidee Gallery](#)
  - Capacity: 140 Cocktail, 120 Banquet
  - Good For: Meetings, Receptions, Rehearsal dinners, Weddings

### **Social Handles:**

Facebook: [@noellenashville](#)  
Instagram: [@noelle\\_nashville](#)

### **Design:**

Nashville-based architects Feltus Hawkins Design, Nick Dryden of Dryden Architecture and Design (DAAD), and creative branding experts Peck & Company, led by Benji Peck, helped redesign the 13-story building. The teams masterfully preserved the historic hotel, first opened in 1930 by the Noels, a prominent Nashville family, while infusing it with renewed energy.



## NOELLE

Through their relationships, there are over 50 individual makers that contributed to the style and ethos of Noelle.

**Photos:**

[Here](#)

**Media Inquiries:**

7th & Wit | [Noelle@seventhandwit.com](mailto:Noelle@seventhandwit.com)